

**County Profile**

**Stanly County (NC)**

**September 2020**

**Demographics**

**Population & Growth**

	<b>Population</b>	<b>% Annual Growth</b>
2018 Est Population	61,114	0.4%
2010 Census Total Population	60,585	0.4%
Jul2018 NC Certified Population Estimate	63,328	1.0%

**Urban/Rural Representation**

		<b>Urban/Rural Percent</b>
2010 Census Total Population: Urban	19,561	32.3%
2010 Census Total Population: Rural	41,024	67.7%

**Estimated Population by Age**

		<b>% Pop by Age</b>
2018 Est Median Age	42	
2018 Est Total Pop 0-19	14,693	24.0%
2018 Est Total Pop 20-24	3,766	6.2%
2018 Est Total Pop 25-34	7,251	11.9%
2018 Est Total Pop 35-44	7,189	11.8%
2018 Est Total Pop 45-54	8,718	14.3%
2018 Est Total Pop 55-64	8,255	13.5%
2018 Est Total Pop 65+	11,242	18.4%

**Commuters, Workers Age 16 and Over, 2018 ACS Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes	26.3
Workers Not Working at Home	26,763
Travel Time to Work: < 10 minutes	18.9%
Travel Time to Work: 10-14 minutes	15.0%
Travel Time to Work: 15-19 minutes	13.4%
Travel Time to Work: 20-24 minutes	10.3%
Travel Time to Work: 25-29 minutes	4.1%
Travel Time to Work: 30-34 minutes	9.6%
Travel Time to Work: 35-44 minutes	6.5%
Travel Time to Work: 45-59 minutes	11.6%
Travel Time to Work: 60+ minutes	10.8%

**Workers, By Transportation**

Worker Transp, Base	27,979
Work at Home	4.3%
Drove Car/Truck/Van Alone	83.6%
Carpooled Car/Truck/Van	9.3%
Public Transportation	0.2%
Walked	1.6%
Bicycle	0.1%
Taxi, Motorcycle, Other	1.0%

**Place of Work**

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

**Commuters**

18,102
9,625
252

**Residents**

64.7%
34.4%
0.9%

**Education**

		<b>Pop Age 25+</b>
2019-20 Kindergarten-12th Enrollment	9,071	
2019 Average SAT score (1600 new scale)	1,030	
2019 Percent of Graduates taking SAT	38.5%	
2018-19 Higher Education Completions (Provisional)	962	
2018-19 Higher Education Enrollment (Provisional)	5,171	
2018 Est Education Attainment age 25+, At Least High School Graduate	36,296	85.1%
2018 Est Education Attainment age 25+, At Least Bachelor's Degree	6,741	15.8%

## Housing

		<b>% Ann Growth or % Total</b>
2010 Census Total Housing	23,589	
2010 Census Total Households	27,110	
2018 Est Total Housing Units, % annual growth	27,638	0.5%
2018 Est Occupied Housing, % of total	23,717	85.8%
2018 Est Vacant Housing, % of total	3,921	14.2%
2018 Est Median Value of Owner Occupied Housing	\$134,100	
2018 Est Median Gross Rent	\$712	
2018 Est Owner Occupied Housing, % of total	17,435	73.5%
2018 Est Renter Occupied Housing, % of total	6,282	26.5%
2018 Est % Owner Occupied Vacancy Rate	1.4%	
2018 Est % Renter Occupied Vacancy Rate	4.2%	

## Income

		<b>% Ann Growth or % Pov</b>
2018 Est Median Family Income	\$59,517	
2018 Median Household Income (SAIPE)	\$51,491	3.2%
2018 Est Median Worker Earnings	\$29,865	
2018 Per Capita Income (BEA)	\$39,047	
2018 Est Pop, Income Below Poverty (SAIPE)	7,924	13.2%

## Employment / Unemployment

	<b>Currently</b>	<b>2019 Annual</b>
JUL2020 Prelim., 2019 Employment	28,590	29,309
JUL2020 Prelim., 2019 Unemployment	2,214	1,129
JUL2020 Prelim., 2019 Unemployment Rate	7.2%	3.7%
2020Q1YTD, 2019 Announced Job Creation	32	32
2020Q1YTD, 2019 Total Announced Investments (\$mil)	\$26.8	\$26.8

## Employment / Wages by Industry

	<b>2020Q1 Employment</b>	<b>2019 Employment</b>	<b>2020Q1 Avg Weekly Wage</b>	<b>2019 Avg Weekly Wage</b>
Total All Industries	16,304	19,412	\$696	\$711
Total Government	1,096	3,911	\$842	\$895
Total Private Industry	15,208	15,501	\$685	\$665
Agriculture Forestry Fishing & Hunting	279	297	\$631	\$697
Mining	.	.	.	.
Utilities	65	62	\$1,689	\$1,701
Construction	1,239	1,219	\$871	\$973
Manufacturing	3,380	3,413	\$939	\$911
Wholesale Trade	440	418	\$1,001	\$936
Retail Trade	2,831	2,911	\$508	\$476
Transportation and Warehousing	204	182	\$900	\$959
Information	63	.	\$1,134	.
Finance and Insurance	359	346	\$1,002	\$942
Real Estate and Rental and Leasing	119	121	\$705	\$699
Professional and Technical Services	371	329	\$901	\$941
Mgt of Companies, Enterprises	220	318	\$1,740	\$1,027
Administrative and Waste Services	836	861	\$742	\$682
Educational Services	.	1,767	.	\$794
Health Care and Social Assistance	2,665	2,666	\$740	\$715
Arts, Entertainment and Recreation	.	.	.	.
Accommodation and Food Services	1,930	2,040	\$251	\$256
Other Services Ex. Public Admin	496	517	\$564	\$557
Public Administration	1,598	1,584	\$834	\$858
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2020Q2 Available Industrial Buildings	9
2020Q1 Establishments: Total Private Industry	1,334
2020Q1 Establishments: Manufacturing	88
2018 Est Self Employed	1,880

### Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$0.9
2019 Total Retail Businesses (With Food/Drink)	365
2019 Avg Sales/Business Total (with Food/Drink)	\$2,330,063
2020Q2 Available Commercial Buildings (if County reports)	.

## Quality of Life

### Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.6700
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$729.7
2020 Tier designation	2

### Childcare

2020Q2 Licensed Child Care Facilities	34
2020Q2 Licensed Child Care Enrollment	1,547

### Healthcare Providers

2019 Number of Physicians	77
2019 Physicians/10,000 population	12.1
2018 RNs/10,000 population	69.1
2019 Dentists/10,000 population	1.9
2017 Pharmacists/10,000 population	7.2

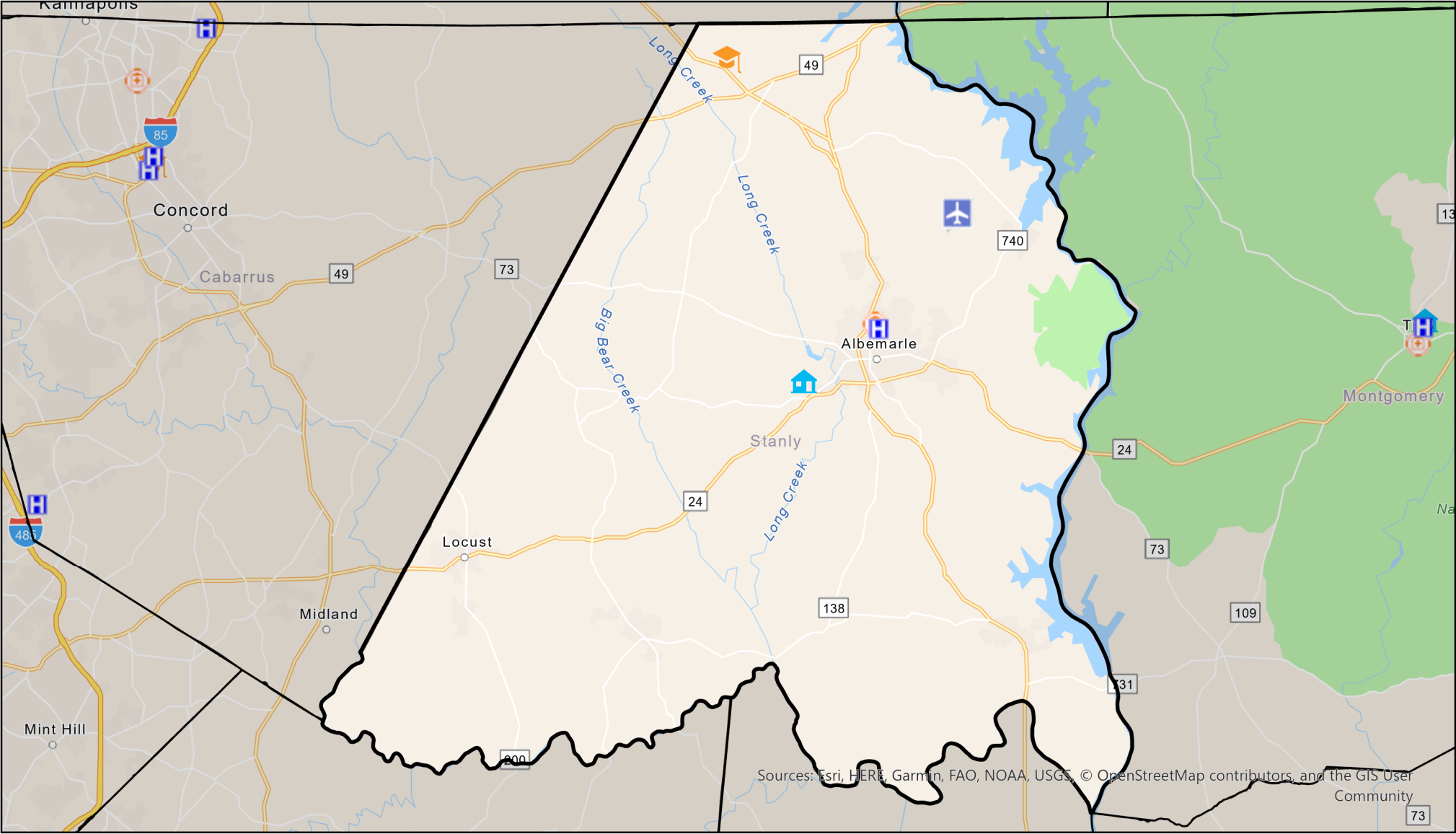
### Sources:

Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.










# Stanly County, North Carolina



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community



### Legend

-  Commercial Airports
-  Hospitals
-  Public Universities
-  General Aviation
-  Public Health Departments
-  Independent Colleges and Universities
-  NC Ports
-  Community Colleges
-  Military Installations

