

County Profile

Stanly County (NC)

January 2021

Demographics

Population & Growth

2019 Est Population
2010 Census Total Population
Jul2019 NC Certified Population Estimate

Population

61,588
60,585
64,132

% Annual Growth

0.8%
0.4%
1.3%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

19,561
41,024

Urban/Rural Percent

32.3%
67.7%

Estimated Population by Age

2019 Est Median Age
2019 Est Total Pop 0-19
2019 Est Total Pop 20-24
2019 Est Total Pop 25-34
2019 Est Total Pop 35-44
2019 Est Total Pop 45-54
2019 Est Total Pop 55-64
2019 Est Total Pop 65+

42
14,916
3,537
7,547
7,052
8,633
8,368
11,535

% Pop by Age

24.3%
5.7%
12.3%
11.5%
14.0%
13.5%
18.7%

Commuters, Workers Age 16 and Over, 2019 Census ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 27.0
Workers Not Working at Home 26,976
Travel Time to Work: < 10 minutes 18.5%
Travel Time to Work: 10-14 minutes 14.1%
Travel Time to Work: 15-19 minutes 13.2%
Travel Time to Work: 20-24 minutes 10.7%
Travel Time to Work: 25-29 minutes 4.3%
Travel Time to Work: 30-34 minutes 9.7%
Travel Time to Work: 35-44 minutes 6.5%
Travel Time to Work: 45-59 minutes 11.4%
Travel Time to Work: 60+ minutes 11.5%

Workers, By Transportation

Worker Transp, Base 28,221
Work at Home 4.4%
Drove Car/Truck/Van Alone 83.5%
Carpooled Car/Truck/Van 9.4%
Public Transportation 0.1%
Walked 1.7%
Bicycle 0.0%
Taxi, Motorcycle, Other 0.9%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

17,807
10,131
282

Residents

63.1%
35.9%
1.0%

Education

2019-20 Kindergarten-12th Enrollment
2020 Average SAT score (1600 scale)
2020 Percent of Graduates taking SAT
2018-19 (Provisional) Higher Education Completions
2018-19 (Provisional) Higher Education Enrollment
2019 Est Education Attainment age 25+, At Least High School Graduate
2019 Est Education Attainment age 25+, At Least Bachelor's Degree

9,071
1,034
37.6%
962
5,171
36,803
7,472

Pop Age 25+

85.3%
17.3%

Housing

		% Ann Growth or % Total
2010 Census Total Housing	23,589	
2010 Census Total Households	27,110	
2019 Est Total Housing Units, % annual growth	27,805	0.6%
2019 Est Occupied Housing, % of total	23,332	83.9%
2019 Est Vacant Housing, % of total	4,473	16.1%
2019 Est Median Value of Owner Occupied Housing	\$138,900	
2019 Est Median Gross Rent	\$708	
2019 Est Owner Occupied Housing, % of total	17,355	74.4%
2019 Est Renter Occupied Housing, % of total	5,977	25.6%
2019 Est % Owner Occupied Vacancy Rate	1.2%	
2019 Est % Renter Occupied Vacancy Rate	3.6%	

Income

		% Ann Growth or % Pov
2019 Est Median Family Income	\$59,517	
2019 Median Household Income (SAIPE)	\$58,303	13.2%
2019 Est Median Worker Earnings	\$31,097	
2019 Per Capita Income (BEA)	\$40,157	
2019 Est Pop, Income Below Poverty (SAIPE)	6,470	10.7%

Employment / Unemployment

	Currently	2019 Annual
NOV2020 Prelim., 2019 Employment	29,151	29,309
NOV2020 Prelim., 2019 Unemployment	1,570	1,129
NOV2020 Prelim., 2019 Unemployment Rate	5.1%	3.7%
2020Q3YTD, 2019 Announced Job Creation	15	32
2020Q3YTD, 2019 Total Announced Investments (\$mil)	\$348.7	\$26.8

Employment / Wages by Industry

	2020Q2 Employment	2019 Employment	2020Q2 Avg Weekly Wage	2019 Avg Weekly Wage
Total All Industries	17,805	19,412	\$737	\$711
Total Government	3,832	3,911	\$905	\$895
Total Private Industry	13,973	15,501	\$691	\$665
Agriculture Forestry Fishing & Hunting	307	297	\$653	\$697
Mining
Utilities	64	62	\$1,875	\$1,701
Construction	1,236	1,219	\$937	\$973
Manufacturing	2,956	3,413	\$876	\$911
Wholesale Trade	399	418	\$968	\$936
Retail Trade	2,832	2,911	\$507	\$476
Transportation and Warehousing	195	182	\$990	\$959
Information	65	.	\$1,102	.
Finance and Insurance	349	346	\$1,007	\$942
Real Estate and Rental and Leasing	113	121	\$739	\$699
Professional and Technical Services	353	329	\$978	\$941
Mgt of Companies, Enterprises	205	318	\$1,322	\$1,027
Administrative and Waste Services	727	861	\$710	\$682
Educational Services	1,681	1,767	\$811	\$794
Health Care and Social Assistance	2,509	2,666	\$758	\$715
Arts, Entertainment and Recreation
Accommodation and Food Services	1,566	2,040	\$264	\$256
Other Services Ex. Public Admin	427	517	\$623	\$557
Public Administration	1,540	1,584	\$898	\$858
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2020Q4 Available Industrial Buildings	11
2020Q2 Establishments: Total Private Industry	1,346
2020Q2 Establishments: Manufacturing	88
2019 Est Self Employed	1,754

Local Retail Business

2020 Total Retail Sales (With Food/Drink) (\$mil)	\$646.0
2020 Total Retail Businesses (With Food/Drink)	513
2020 Avg Sales/Business Total (with Food/Drink)	\$1,259,295
2020Q4 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.6700
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$729.7
2021 Tier designation	2

Childcare

2020Q4 Licensed Child Care Facilities	34
2020Q4 Licensed Child Care Enrollment	1,523

Healthcare Providers

2019 Number of Physicians	77
2019 Physicians/10,000 population	12.1
2019 RNs/10,000 population	68.1
2019 Dentists/10,000 population	1.9
2017 Pharmacists/10,000 population	7.2

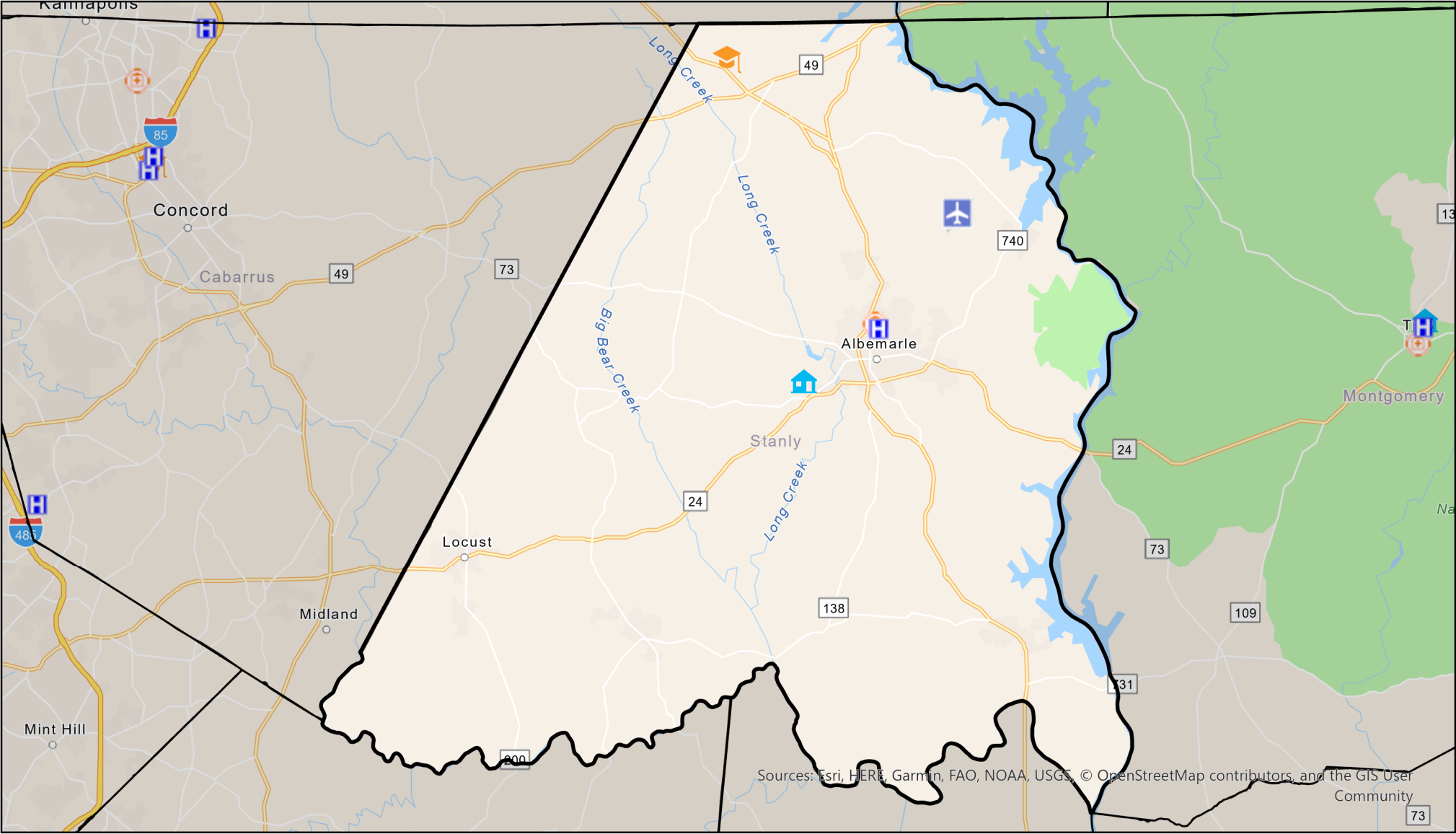
Sources:

Census (2010, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <http://accessnc.nccommerce.com/index.html>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <http://accessnc.nccommerce.com/index.html>.

Stanly County, North Carolina



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community



Legend

-  Commercial Airports
-  Hospitals
-  Public Universities
-  General Aviation
-  Public Health Departments
-  Independent Colleges and Universities
-  NC Ports
-  Community Colleges
-  Military Installations

