

FOR IMMEDIATE RELEASE

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New Finish to Expand Norwood, NC Facility

Norwood, NC (Stanly County): New Finish, Inc. a powder and e-coating, sandblasting, and painting service provider, will be expanding its facility in Norwood by creating approximately twenty (20) new jobs within the next five (5) years and investing \$3.5 million in real property and machinery and equipment.

Public hearings for performance-based incentives were conducted on Monday, November 7 by the Town of Norwood and Monday, November 21 by Stanly County. The goal of local incentives is to encourage new investment and induce job creation.

Established in 2001, it was Steve and Brenda Bradley's dream to open a small powder coating shop to support their family of four. Working together, they grew the business beyond their own expectations by picking up commercial customers and assisting local walk-in customers. New Finish expanded in 2003 and again in 2010, adding trucking finished products to commercial customers.

Steve Bradley is excited about the company's continued growth. "We grew from just the two of us working to a workforce of sixty people. Our employees are the foundation of our business. We have a very diverse team of people, we are a big family. Because of our solid group of people, our reputation in the industry is one of quality product with on time delivery. Sales have steadily gone upward, we have taken on many new commercial customers and it's time to expand again to accommodate new products. We look forward to adding on more team members when the expansion is complete."

Brenda Bradley added, "The continued support of the Stanly County Economic Development Commission, the Stanly County Board of Commissioners and the Town of Norwood has been instrumental in the success of New Finish, Inc. Each and every day, we are thankful for our team members, customers, community leaders and the people of our community. **We are blessed to call Norwood, NC home.**"

The Stanly County Economic Development Commission and Stanly County Board of Commissioners extend their gratitude to the Town of Norwood, Economic Development Partnership of North Carolina, Rural Infrastructure Authority, Governor Roy Cooper, the North Carolina General Assembly, North Carolina Department of Commerce, North Carolina Community College System, Stanly Community College, Duke Energy, and Piedmont Natural Gas for their support.

Local leaders recognize the investment and jobs created by New Finish's continued growth. "On behalf of Stanly Commissioners and Stanly County, we are excited about the expansion of New Finish. We are looking forward to the growth and the good jobs this will bring to Stanly County. We wish them the best on their continued success," stated Scott Efirm, Chairman of the Board of Commissioners. "New Finish has brought many jobs and economic growth to our community over the years. We are excited to see the addition to this business and we are pleased to offer an incentive to assist in this growth. Norwood looks forward to more growth in our town and will do what is needed to partner with future businesses," Town of Norwood Mayor Linda Campbell.

For more information:



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