

# CLOSE TO CHARLOTTE EVEN CLOSER TO PERFECT



*Water. Air. Land. Innovation.*

From panoramic lakes, mountains and national forests to its business friendly community, Stanly County has earned a reputation as a sought-after place to work, to live, and to grow a company.

Here you'll find close-knit communities, convenient highway access, an outdoor paradise, and networking that extends from high-tech resources to strong business relationships.

2023 population.....	64, 153
2027 projection population.....	66,355
Median age. ....	42
2022 total households .....	28,350
Median household income .....	\$56,462
Median rent for housing.....	\$764
Q2 2023 Unemployment rate.....	2.8%
Labor Force Participation.....	31,308
Per capita income .....	\$28,334
Average price of a home .....	\$279,021

### Education Attainment

High School Diploma .....	29.8%
Some College .....	25.1%
Associates Degree .....	14.5%
Bachelors Degree .....	13.6%
Graduate of Professional Degree .....	4.7%







### Sales Tax

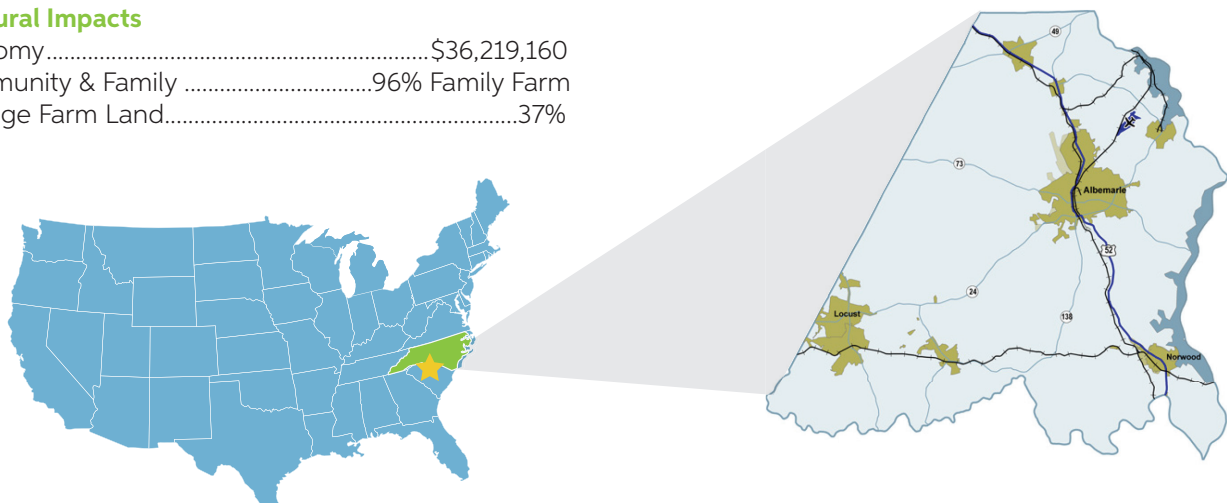
State .....	4.75%
Local .....	2.25%

### Agricultural Impacts

Economy.....	\$36,219,160
Community & Family .....	96% Family Farm
Acreage Farm Land.....	37%

## QUICK NUMBERS

		
22 Public Schools	2 Private Schools	2 Higher Education Institutions
		
64,153 Population 2023	2.8% Unemployment Q2 2023	\$28,129 Median Income



# LET'S GET TO BUSINESS...

**2022 Total Households**.....28,350  
 Median Age.....42  
 Median Household Income.....\$56,462  
 Average Household Income.....\$74,046

**Child Care**

2022 Q4 Licensed Child Care Facilities.....23  
 2022 Q4 Licensed Child Care Enrollment.....1,170

**Healthcare Providers**

2020 Number of Physicians.....55  
 2020 Physicians/10,000 population.....8.8  
 2021 RNs/10,000 population.....45.5  
 2021 Dentists/10,000 population.....2.5  
 2021 Pharmacist/10,000 population.....6.7



## Top 7 Employers

**Atrium Health**  
 Health Services  
 500-599

**fiberon**  
 Manufacturing  
 500-599

**Walmart**  
 Retail  
 500-599

**Clayton homes**  
 Manufacturing  
 250-499

**FOOD LION**  
 Retail  
 250-499

**MICHELIN**  
 Manufacturing  
 250-499

**Monarch**  
 Health Services  
 250-499

**Employment by Industry 2022**

Manufacturing.....17%  
 Health Care.....11%  
 Retail.....15%  
 Accommodation & Food.....9%  
 Total Employment, 16+ .....21,361  
 Labor Force, 2022.....31,308  
 Unemployment Rate.....2.8%

**Announced Jobs & Investments 2020-2022**

Jobs announced.....639  
 Investments announced.....\$385M

**Local Business**

2022 Q4 Establishments: Total Private Industry.....1,509  
 2022 Q4 Establishments: Manufacturing .....92

**Local Retail Business**

2022 Total Retail (With food/drink).....\$633.20  
 2022 Total Retail Businesses (with food/drink).....404  
 2022 Avg Sales/Business Total (with food/drink).....\$1.5M

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